



# 2017 U.S. - MEXICO BORDER SUMMIT

*The Borderplex Alliance Foundation is proud to present the 2017 U.S.-Mexico Border Summit. Now in its second year, the U.S.-Mexico Border Summit is an annual gathering of academic, business, civic, and government leaders to explore the most crucial issues taking place in border communities and promoting the critical role a thriving border plays in fostering a healthy economic relationship between the United States and Mexico.*

*This year's summit will bring together internationally recognized leaders from across the U.S. and Mexico to discuss a range of issues that stand to shape the relationship between the two countries. We invite you to become a sponsor of the 2017 U.S. - Mexico Border Summit. We are pleased to announce this year's Summit is scheduled for August 15th-17th. Please return this form to confirm your commitment.*

## SPONSORSHIPS

### Presenting Sponsor - \$25,000 (Only one available)

*As Presenting Sponsor you will receive presenting sponsorship recognition at the event and in all event promotional opportunities.*

#### **Sponsor Benefits:**

- ❖ Name/Logo on event materials as Presenting Sponsor
- ❖ Name/Logo on email invitations as Presenting Sponsor
- ❖ Presenting Sponsor mention in event social media
- ❖ Mention in all event news releases
- ❖ Presenting Sponsor recognition on event signage
- ❖ 6 Tickets to VIP Reception access
- ❖ Priority lunch seating at Keynote Address - 2 tables for 20 attendees
- ❖ 20- 2-Day Summit Passes
- ❖ 10 Tickets to *Sponsor Appreciation* night at El Paso Chihuahuas game

### Diamond Sponsor - \$10,000

*As Platinum Sponsor you will receive sponsorship recognition at the event and in all event promotional opportunities.*

#### **Sponsor Benefits:**

- ❖ Name on event materials as Diamond Sponsor
- ❖ Name on email invitations as Diamond Sponsor
- ❖ Name on event signage as Diamond Sponsor
- ❖ Diamond Sponsor recognition at event
- ❖ 4 Tickets to VIP Reception access
- ❖ Priority lunch seating at Keynote Address -1 Table for 10 Attendees
- ❖ 10-2-Day Summit Passes
- ❖ 5 Tickets to *Sponsor Appreciation* night at El Paso Chihuahuas game.

### Emerald Sponsor - \$5,000

#### **Sponsor Benefits:**

- ❖ Name on event materials as Emerald Sponsor
- ❖ Name on email invitations as Emerald Sponsor
- ❖ Name on event signage as Emerald Sponsor
- ❖ Emerald Sponsor recognition at event
- ❖ 2 Tickets VIP Reception access
- ❖ Priority lunch seating at Keynote Address -1 table for 10 attendees
- ❖ 10- 2-Day Summit Passes
- ❖ 3 Tickets to *Sponsor Appreciation* night at El Paso Chihuahuas game

### Ruby Sponsor - \$2,500

#### **Sponsor Benefits:**

- ❖ Name on event materials as Ruby Sponsor
- ❖ Name on email invitations as Ruby Sponsor
- ❖ Name on event signage as Ruby Sponsor
- ❖ Ruby recognition at event
- ❖ Priority lunch seating at Keynote Address-1 Table for 10 attendees
- ❖ 6- 2-Day Summit Passes
- ❖ 2 Tickets to *Sponsor Appreciation* night at El Paso Chihuahuas game

### Corporate Sponsor - \$1,000

#### **Sponsor Benefits:**

- ❖ Name on event email invitations and materials
- ❖ Corp Sponsor recognition on event signage
- ❖ Priority lunch seating at Keynote Address-1 table for 10 attendees
- ❖ 2-2-Day Summit Passes

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## MORE SPONSORSHIP OPPORTUNITIES:

### Panel Sponsor - \$7,500 each (5 available)

*Five Panels featuring subject matter experts will cover NAFTA 2.0 and Border Tax Adjustment; Energy reform; Congressional panel on Immigration, Border Wall and Trade Policy; Media's take on Border Security; and a candid discussion with Mexican Elected Officials. Sponsor has choice of Panel based on availability.*

#### **Sponsor Benefits:**

- ❖ Sponsor has option to introduce Panel and moderator at event
- ❖ Panel Sponsor on event signage
- ❖ Name on event materials and invitations as Panel Sponsor
- ❖ Priority lunch seating at Keynote Address -1 Table for 10 Attendees
- ❖ 4 Tickets to VIP Reception
- ❖ 10- 2-Day Summit Passes
- ❖ 4 - Tickets to *Sponsor Appreciation* night at El Paso Chihuahuas game

### Opening Reception Host - \$5,000 (Only one available)

*Opening reception for Summit attendees will be held on Wednesday, August 17 at the Indigo Hotel. New Mexico Governor Susana Martinez will be the guest speaker*

#### **Sponsor Benefits:**

- ❖ Name on event materials as Reception Host
- ❖ Reception Host recognition on event signage
- ❖ 20 Tickets to Reception access
- ❖ 6 - 2-Day Summit Passes
- ❖ 2 - Tickets to *Sponsor Appreciation* night at El Paso Chihuahuas game

### Charging Station Sponsor - \$2,500

*Sponsor will provide a Sponsor branded multi-device charging station at the Summit to be placed in a conspicuous location in the lobby area. Charger should have capability for electric outlets, USB ports and charging cables.*

#### **Sponsor Benefits:**

- ❖ Charging Station Sponsor recognition at event
- ❖ 2 Tickets to VIP Keynote Speaker Reception access
- ❖ 4-2-Day Summit Passes
- ❖ 2 Tickets to *Sponsor Appreciation* night at El Paso Chihuahuas game.

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E-mail your questions to: [smelendez@borderplexalliance.org](mailto:smelendez@borderplexalliance.org) OR

Please contact us with questions at: **(915) 298-1000**

For more information on The Borderplex Alliance, please go to [www.borderplexalliance.org](http://www.borderplexalliance.org)