



THE BORDERPLEX ALLIANCE

A Binational Economic Alliance

Juárez · El Paso · Las Cruces

**2017 U.S.-Mexico Border Summit
Program and Speakers**

WEDNESDAY, AUGUST 16, 2017 | EL PASO, TEXAS

Location: El Paso Convention and Performing Arts Center, 1 Civic Plaza

7:30AM-8:00AM Continental Breakfast

8:30AM Welcome Remarks

- **Jon Barela**, CEO, The Borderplex Alliance
- **Woody L. Hunt**, Board of Directors, The Borderplex Alliance
- **The Honorable Will Hurd**, United States Representative (TX-23)

9:00AM-10:45AM NAFTA 2.0 Begins: What Lies Ahead?

Moderator: Justin Yancy, President - Texas Business Leadership Council

- **Marcos Bucio Mújica**, Consul General of Mexico in El Paso
- **Ed Camden**, President, Southwest Steel Coil, Inc. and Chairman, MVEDA
- **Lea Marquez-Peterson**, President & CEO, Tucson Hispanic Chamber
- **Chris Wallace**, President, Texas Association of Business

11:00AM-12:45PM Untapped Potential: Strengthening our Energy Relationship

Moderator: Patrick Schaefer, Executive Director, The Hunt Institute for Global Competitiveness

- **Enrique Marroquín**, President, Hunt Mexico and Sr. Vice President, Hunt Power, Hunt Consolidated Energy
- **Pierce Norton**, President and CEO, ONE Gas and Chairman of the Board of Directors, American Gas Association
- **Terry Spencer**, President and CEO, Oneok
- **Comisionado Guillermo Zúñiga**, Comisión Reguladora de Energía

1:00PM-2:15PM **2017 Distinguished Speakers Series Lunch and Keynote Address**
● **Ana Navarro**, Political Strategist and CNN Commentator

2:30PM-4:15PM **From the Beltway to the Border**

Moderator: Ross Ramsey, Executive Director and Co-Founder, Texas Tribune

- **Alex Hinojosa**, Managing Director, North American Development Bank
- **The Honorable Judge Veronica Escobar**, County of El Paso
- **The Honorable Will Hurd**, United States Representative (TX-23)
- **Ambassador José Antonio Zabalgoitia**, Deputy Chief of Mission, Embassy of Mexico in the United States

5:00PM-7:00PM **Reception with New Mexico Governor Susana Martinez**

Location: Hotel Indigo, 325 N Kansas St, El Paso

THURSDAY, AUGUST 17 | CIUDAD JUAREZ, MEXICO

Location: Centro de Convenciones, Eventos Sociales y Empresariales – CIBELES

8:00AM-8:30AM **Transportation Service to Venue**
Pick up at Hotel Indigo, shuttle departs at 8:00AM promptly
(Please remember to bring a valid passport.)

8:30AM **Continental Breakfast**

9:00AM **Welcome Remarks**

- **Julio Chiu**, CEO, SEISA
- **The Honorable Alejandra de la Vega**, Secretary of Innovation and Economic Development, State of Chihuahua

9:05AM **Introductory Address**

- **The Honorable Javier Corral**, Governor of Chihuahua

9:30AM-11:00AM **Haciendo Presencia: From CDMX to DC**

Moderator: Alfredo Corchado Jimenez, Mexico City Bureau Chief, Dallas Morning News

- **The Honorable Braulio Guerra**, Member of the Mexican Chamber of Deputies, Queretaro
- **The Honorable Cristina Jiménez Márquez**, Member of the Mexican Chamber of Deputies, Chihuahua

- **The Honorable Marco Antonio Olvera Acevedo**, Senator, State of Zacatecas
- **The Honorable Armando Ríos Piter**, Senator, State of Guerrero

11:30AM-1:00PM Tweet This: Stories from the Border

Moderator: Enrique Acevedo, News Anchor, Univision

- **Anna Alemán**, Executive Director, Paso del Norte Charitable Foundation
- **Miriam Baca Kotkowski**, President, Omega Trucking, Inc.
- **Angela Kocherga**, Borderlands Director, Cronkite News, Arizona PBS
- **Andres Mejorado**, Research Assistant, The Hunt Institute for Global Competitiveness

1:15PM-2:30PM Lunch and Keynote Address

- **Juan Carlos Sapién**, President, Desarrollo Económico de Cd. Juarez
- **Ing. Raúl Rodríguez Barocio**, International speaker and scholar and Associate Vice President for International Affairs, Monterrey Tech